



# Golf Ireland



## Irish Ladies Golf Union (ILGU) & Golfing Union of Ireland (GUI)

### 32<sup>nd</sup> Set of Discussions on One Governing Body for Golf in Ireland

4<sup>th</sup> July 2018

#### Discussions Group (DG)

Frank Bowen (FB) – Golfing Union of Ireland  
Teresa Byrne (TB) – Irish Ladies Golf Union  
Pat Finn (PF) – Golfing Union of Ireland  
Sinead Heraty (SH) – Irish Ladies Golf Union  
Brege McCarrick (BMcC) – Irish Ladies Golf Union  
John Power (JP) – Golfing Union of Ireland  
Ethel Ruddock (ER) – Irish Ladies Golf Union  
Kevin Stevens (KS) – Golfing Union of Ireland

#### Facilitator

Jane Williams (JW) – Sia Partners

#### Project Manager

Sarah Crowe (SC)

The DG opened the meeting by discussing the topics, sequence and process:

- Timeline to the EGM vote date of clubs
- Strategic communications plan and communication briefings to clubs
- Transition period
- Memorandum & Articles of Association and update from Matheson meeting

#### Strategic Communications Plan

Two members of the communications teams from the GUI and the ILGU, Brendan Coffey and Carla Reynolds presented the draft strategic communications plan to the DG. They spoke about the key elements of the plan, the target areas and audiences over the next number of months and the DG posed questions to them on how the objectives of the plan would be achieved. The DG supported the main elements of the plan and recognised the importance of increasing the intensity of communications, especially within clubs and club committees.

#### Communications Briefings to Clubs

The communications briefings to clubs on the Golf Ireland Proposal will take place in advance of the EGM's vote date. Venues and dates will be agreed and clubs will be notified and invited to attend the sessions in due course.

#### Transition Period

The DG initiated a conversation on the transition period; specifically the length of time between the EGM's vote date and the establishment of the fully functional organisation and the suitable team to carry this out. This topic will be further fleshed out by the DG and the Boards of both organisations between now and the EGM vote date later in 2018.



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## **Memorandum & Articles of Association**

Members of the DG attended a meeting with legal experts Matheson prior to the DG meeting and these members provided the rest of the group with an update on the meeting. A number of complicated pieces of work in the legal documents were discussed and the solutions proposed by Matheson were accepted. The group are nearing in on presenting a version of the documents for final sign off, before being issued to clubs.

### Date and venue of next DG meetings

- Monday 16<sup>th</sup> July, 10am-3pm - GUI Offices, Carton House
- Friday 3<sup>rd</sup> August, 10am-3pm - GUI Offices, Carton House
- Tuesday 14<sup>th</sup> August 10am-1pm - GUI Offices, Carton House