



One Governing Body



Sub Group

Development of the Game

Composition of the Group

- Combine provinces/ regions and allocate groups between them, e.g. Leinster/ Munster, Connacht / Ulster
- Representatives from GUI Provinces and ILGU Districts (gender balance) with relevant skill sets and experience to the Sub Groups, with the power to co-opt two other members with appropriate expertise e.g. club officers, Union employees or CGI
- Each Group would have a chairperson who would report to the nominated member of the DG
- The nominated member should review the proposed members of the Sub Group and be satisfied that there is an appropriate mix of personalities, ages (?) and skills.
- The DG should have the right to nominate one additional person where some special expertise is required.

Scope/Understanding

- The process should start from a Zero Base and should define:
What is meant by Developing the Game?
Is it for example
 - o Getting more people playing the game
 - o Getting more people joining clubs
 - o Understanding the extent to which gender related issues are hindering development
 - o Providing more playing facilities
 - o Supporting development of Public Courses
 - o Does it include Pitch &Putt and Computer Games
 - o Changing the perception of the game as " elitist"
 - o Working to increase media coverage of amateur golf
 - o Leveraging golfs new role as an Olympic sport

Tasks

- What do the Unions / CGI currently see as their Development Role?
In relation to individual programmes
Why are we doing it?



One Governing Body



- Does it meet the development criteria established by the Sub Group?
- Should we continue doing it?
- How are we doing it?
- Who is involved - staff, volunteers?
- Can we do it better?
- What does it cost?

Communication/Output

- DG member to attend first meeting to agree scope and timeline
- Set up progress reporting mechanism
- Prepare draft report for presentation to DG
- Approve final report and recommendations.